

## LEADERSHIP



It is the ability to lead – others, yourself, and the direction you want your life to take. The ability to define what you want out of life and how you're going to get it is the first step in developing leadership. It's only the beginning because personal leadership means "leading," "directing," and "taking action."

It means developing goals that you want so badly that you live each day with enthusiasm for yourself, and all who are close to you. Knowing what you want out of life; knowing what success is to you; knowing what your goals are, and realizing that you can achieve your goals regardless as to what others may think or say. That is the what defines personal leadership.

### **Personal leadership means "accountability."**

It means that you have decided to use your talents. It requires you to **invest in yourself** to reach your goals. It means that you realize that you have **the potential** to develop. It means that you have both **passion and power** to determined the course of your future.

### **Personal leadership requires self-confidence to ensure the successful outcome of any goal.**

You alone can determine what you want your destiny to be. Once you've decided what you want, you must *consciously and actively* establish your goals. When you have made this decision, you are operating in personal leadership. Problems become challenges, failure becomes a setback (and more importantly a learning experience). Each day becomes exciting, challenging, and rewarding. Success becomes a way of living, a second nature expectation that comes true as you achieve.